



Nutra Formulate

Ingredients for Healthy Living



Stomach Guide. Necessary Nutrition in Digestive Health

Dr Ajax Mohammed, Vice President Sales - Sabinsa Europe GmbH

14.20-14.40, 19 March

www.nutraformulate.co.uk

NMM BIRMINGHAM, UK, 18-19 March 2014 EXHIBITION & CONFERENCE

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Food for Thought

Free to Attend

Food For Thought is the centrepiece of NutraFormulate. Packed with authoritative content, presented by leading industry experts and academics - and all FREE TO ATTEND.

18 March 2014

09:15-09:45 Keynote

Do You Have the "Power to Displace"?

David Howlet, Strategic Planning Director, MMR Research

10:15-10:35 **Feeding the Mind**

Louise Brunger RD, KTP Associate & Dietitian:
Nutrition Research, Leatherhead Food Research

10:35-10:55 **Is Eating Broccoli Good for Osteoarthritis?**

Prof. Ian Clark, University of East Anglia

11:25-11:45 **Postprandial Lipoproteins and Vascular Homeostasis**

Prof. Caroline Wheeler-Jones, Professor of Vascular Cell Biology, Royal Veterinary College

11:45-12:05 **Links Between Dietary Fibre, Glycaemic Index and Risk of Diabetes**

Dr Caroline Orfila, Associate Professor of Nutrition, School of Food Science and Nutrition, University of Leeds

12:35-12:55 **Funding Innovation for the Food and Drink Industry in the UK**

Simon Baty, Knowledge Transfer Manager (Food and IB Sector), Biosciences Knowledge Transfer Network

12:55-13:15 **Cardiovascular Risk REDuction Study Supported by an Integrated Dietary Approach: The CRESSIDA Study**

Dr Wendy Hall, Lecturer in Nutritional Sciences, Kings College London

19 March 2014

09:15-09:45 Keynote:

The Power of Co-Creation: Working with Consumers to Win in Market

Tom Ellis, Director, Brand Genetics

10:15-10:35 **Formulating for Sustainability**

Steve Osborn, Business Innovation Manager, Leatherhead Food Research

10:35-10:55 **Understanding and Fostering Creativity in the Food Sector**

Prof. Monique Raats, Director of the Food, Consumer Behaviour and Health Research Centre, University of Surrey

11:25-11:45 **Cardiovascular Benefits of Dietary Polyphenols: From Basic Research to Health Claims**

Dr Paul Kroon, Research Leader: Food & Health Programme, Institute of Food Research

11:45-12:05 **Maximising Satiety: The Integration of Cognition and Nutrition**

Prof. Martin Yeomans, Professor of Experimental Psychology, University of Sussex

12:35-12:55 **Influence of Dietary Extrinsic Sugars on Cardio-Metabolic Risk**

Prof. Bruce Griffin, Professor of Nutritional Metabolism, University of Surrey

12:55-13:15 **Enhancing the Consumer Perception of Reduced Fat Foods Through Interfacial Design and Rheological Behaviour**

Prof. Peter Wilde, Institute of Food Research

'technical'

'inspirational'



TechFocus

18 March 2014

- 14:00-14:20 **Unrivalled Quality in Omega-3 Fish Oil Concentrates**
Greg Weatherhead, Nutritional Applications Scientist, Croda Europe
- 14:20-14:40 **Univestin™- A Herbal Anti-Inflammatory for Humans and Animals**
Peter Gouge, Technical Manager Nutrition, Lake Chemicals and Minerals
- 14:40-15:00 **Realistic Dietary Exposure Estimations. Understanding What EFSA Need**
Dr Aine Hearty, Intertek Cantox
- 15:00-15:20 **Astaxanthin: Benefits for Sportspeople**
Peter Gouge, Technical Manager Nutrition, Lake Chemicals and Minerals
- 15:20-15:40 **Supporting Healthy Eyes ...Today and in the Future**
Linda Doyle, OmniActive Health Technologies
- 15:40-16:00 **Mineral Fortification in Beverages – Novel Concepts and Technological Aspects**
Markus Gerhart, Product Manager Special Salts, Jungbunzlauer
- 16:00-16:20 **Active Nutrition for an Aging Population**
Joy Thomas, Technical Business Development Manager for Health, Food and Pharma, Cornelius Health & Food
- 16:20-16:40 **Analytical Challenges Raised by the Latest Functional Food Trends**
*Dr David Neville, Senior Associate Principal Scientist, RSSL
Dr Robert Griffiths, Technical Specialist, Oil and Fats, RSSL*
- 16:40-17:00 **Mena Q7 - The Only Clinically Proven Vitamin K2 (MK-7) for Bone and Cardiovascular Health**
Dr Hogne Vik, CEO, Nattopharma

17:00-18:00 NutraNetwork
Networking Drinks Reception

19 March 2014

- 14:00-14:20 **Manufacturing Specialist Emulsions and Encapsulated Products using Unique Membranes**
Prof. Richard Holdich, Micropore Technologies
- 14:20-14:40 **Stomach Guide: Necessary Nutrition in Digestive Health**
Dr Ajax Mohammed, Vice President Sales, Sabinsa Europe GmbH
- 14:40-15:00 **Solanic PRO GO™ Unique Nutrition Concepts – Native Potato Proteins with Functionality for a Sustainable Lifestyle**
Paul M Hart – Market Manager Nutrition: RTD, Milks & Gels, Solanic B.V.
- 15:00-15:20 **What's New In Active Sports Nutrition?**
Laura Avis, Technical Sales Executive, Cornelius Health & Food
- 15:20-15:40 **Who's Afraid of the Big Bad Antioxidant?**
Dr Jan Knight, CEO, Knight Scientific

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NutraTrends Zone

18 March 2014

- 11:00-12:00 **Developing and Evaluating Concepts**
Tim Nicol, The MIH Centre
- 12:00-13:00 **Food, Mood and Cognition – Measuring Feelings and Brain Power: 'Beyond the Obvious'**
Dr Henk Smit, Nutrition and Behaviour Science Consultant
- 14:00-15:00 **Global Opportunities for Natural and Health Ingredients**
RTS Resource

19 March 2014

- 14:00-15:00 **How Much do Consumers Value YOUR Functional Food Products?**
*Carol Raithatha, Carol Raithatha Ltd
Lauren Rogers, Sensory Perceptions*



NutraCreativity Centre

18 March 2014

11:00-12:00 **Nutrition and Health Claims in Marketing**

Georgia Taylor, Marketing and Claims Advisor,
Leatherhead Food Research

12:00-13:00 **Optimising Taste**

Lindsey Bagley, Eureka Solutions

14:00-15:00 **A World of Flavours**

Melanie Brown, Flavour Horizons, Lindsey Bagley, Eureka Solutions

15:00-16:00 **Innovations in Confectionery Formulation**

Dr William Edwards, Bardfield Consultants

19 March 2014

11:00-12:00 **NPD and its Relationship
with Open Innovation**

David Elliott, DGE Business Consultancy

12:00-13:00 **Introduction to Quality Management
by Statistical Process Control**

Sam Turner, Statistical Process
Control & Quality System Consultant

NutraExtras

Round Table Discussions

18 March 2014

Round table discussions where visitors can discuss and debate topics with experts in nutrition research, regulations, formulation, analysis, new product development, innovation and more...

14.00-15.00 **Open Innovation and the
Role of the Distributor**

Per Rehne, European Health & Food Business
Manager, Cornelius Health and Food

15.30-16.30 **Cognitive Testing & Nutrition Research**

Louise Brunger RD, KTP Associate & Dietitian:
Nutrition Research, Leatherhead Food Research
Prof. Martin Yeomans, Professor of Experimental
Psychology, University of Sussex

Healthy Marketing Team Interactive Workshop

19 March 2014

Don't Forget the Consumer: How to Develop a
Successful Health Benefit Communication Strategy

09.30-11.00 **Energy and Active Nutrition
for the Everyday Consumer**

11.30-13.00 **Reduced Low/Light
and Vitamin Fortification**

Sessions run by: Aurore de Monclin, Consulting Partner, Healthy
Marketing Team, and Dr Roberta Re, Nutrition Research
Manager, Leatherhead Food Research



Process Optimisation Seminar

19 March 2014

13.35-14.00 **The Technical Challenges
of Developing Nutritious Food**

Rachel Gwinn

14.00-14.50 **Process Optimisation**

Jos den Boer

14.50-15.20 **Emerging Technologies to
Preserve Food Nutrition**

Colette Jermann



Register Now



At www.nutraformulate.co.uk you'll find all the people, processes, equipment and expertise at NutraFormulate to extract every satisfying morsel of content and create your recipe for a successful visit.

Free Reports

Pre-registered visitors to NutraFormulate receive:

- **FREE** Market Overview "Opportunities for Health Ingredients in Food and Drink" from market research experts RTS Resource
- **FREE** presentation deck "The Future of Functional Drinks" from FoodBev Media



Ideas. Inspiration. Answers.

You've got a brilliant idea. Now you have to get it in front of consumers and into their shopping baskets. So as well as getting the basic science and formulation, raw materials, ingredients and production techniques right, you need to communicate the nutritional benefits to your target audience.

NutraFormulate presents the latest scientific research and technical innovation, in the context of creating, sourcing, manufacturing and promoting game-changing nutritional products for healthy living.

Just some of this year's exhibitors...

Alzchem

Ash Scientific Ltd

Berning Bars & More GmbH

Caldic (UK)

Cornelius Health and Food

Croda Europe Ltd

Davisco

Food Advanced Training Partnership

Ganeden

Healthcaps India

Huber Engineered Materials

i-ingredients Ltd

Indena

Ingredion

Institute of Food Research

Institute of Food Science and Technology

Intertek Cantox

Jiangxi Golden Agriculture Biotech

Jinneng Science & Technology Co. Ltd

Jungbunzlauer

Knight Scientific Ltd

La Belle

Lake Life Sciences

Leatherhead Food Research

Lonza Food Emulsifiers

Micropore Technologies

Nattopharma

Nutrilo GmbH

Naturex

Nielsen-Massey Vanillas

Nutraceuticals Now Magazine

NutriGal

Omniaactive Health Technologies

Opalbond

Pinzgau Milch Produktions GmbH

Precheza

Probelte Bio

Reading Scientific Services Ltd (RSSL)

Roquette

RTS Resource

Sabinsa

Scientific Analysis Laboratories (SAL) Ltd

Seppic

Shandong Longlive Bio-Technology Co. Ltd

Stragen Consumer Health GmbH

Sluys International

Solanic

Stable MicroSystems

Strahl & Pitsch

SunOpta Ingredients Group

Watson

Zile Bonbons Ag

The exhibition is an effective opportunity to see what is available on the market, discuss key issues and come away with clear approaches in mind. Please visit the web site to register, to qualify for benefits and for everything else you need to know.

NutraInsight



Laura Avis
Cornelius Health
and Food



Lindsey Bagley
Eureka Solutions



Simon Baty
Biosciences Knowledge
Transfer Network



Louise Brunger RD
Leatherhead Food
Research



Jos den Boer
Campden BRI



Aurore de Monclin
Healthy Marketing Team



Linda Doyle
OmniActive Health
Technologies



Bill Edwards
Bardfield Consultants



David Elliott
DGE Business
Consultancy



Tom Ellis
Brand Genetics



Markus Gerhart
Jungbunzlauer



Peter Gouge
Nutrition Lake
Chemicals and Minerals



Prof. Bruce Griffin
University of Surrey



Rachel Gwinn
Campden BRI



Dr Wendy Hall
Kings College London



Emma Hanby
Campden BRI



Dr Aine Hearty
Intertek Cantox



Prof. Richard Holdich
Micropore Technologies



David Howlet
MMR Research



Prof. Phil Jakeman
University of Limerick



Colette Jermann
Campden BRI



Dr Paul Kroon Institute
of Food Research



Dr Ajax Mohammed
Sabinsa Europe GmbH



Tim Nicol
The MIH Centre



Dr Caroline Orfila
University of Leeds



Steve Osborn
Leatherhead Food
Research



Prof. Monique Raats
University of Surrey



Carol Raithatha
Carol Raithatha Ltd



Dr Roberta Re
Leatherhead Food
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Lauren Rogers
Sensory Perceptions



Dr Henk Smit
Nutrition and Behaviour
Science Consultant



Georgia Taylor
Leatherhead Food
Research



Joy Thomas
Cornelius Health
and Food



Sam Turner
Consultant



Hogne Vik
Nattopharma



Greg Weatherhead
Croda Europe



Prof. Caroline Wheeler-Jones
Royal Veterinary College



Prof. Peter Wilde
Institute of Food
Research



Prof. Martin Yeomans
University of Sussex

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