

# Shaheen Majeed promoted as President of Sabinsa Worldwide

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*Majeed will be responsible for manufacturing, marketing, strategies and other operational matters*

Shaheen Majeed has been promoted as the President of Sabinsa Worldwide, with responsibility for manufacturing, marketing, strategies and other operational matters.

Majeed's first job was in the Sabinsa warehouse and over the past 23 years he has held a variety of positions representing the company's substantial portfolio of proprietary nutritional and cosmeceutical ingredients.

Majeed's most recent title was Marketing Director, but he has been involved in nearly everything the Sami Labs / Sabinsa Group of Companies does. He oversees Sabinsa's contract farming programme to ensure best agricultural practices and fair pay for farmers, is deeply involved in the cGMP and regulatory compliance at their factories and offices throughout the world, and oversees GRAS status applications. He holds board positions with Sabinsa, Sami Labs, and Sami Direct, the Group's successful multi-level marketing company in India. He oversees an extensive marketing programme, Latin America Business Development, and guides many clinical studies through the publishing process. He has managed contract manufacturing, cosmetic marketing and launched VetVitals, the pet supplements ingredient line.

Majeed earned a BA in Economics from Rutgers University, NJ and an MBA in Business Management from Keller Management School, CA. In 2009 Natural Foods Merchandiser magazine named him one of 40 under 40 notable members of the industry.