

## SAMI LABS WON 2 STATE EXPORT EXCELLENCE AWARDS BY VISVESVARAYA TRADE PROMOTION CENTRE, KARNATAKA

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Bangalore, March 19, 2015 – Bangalore based Indian Multinational Health Science Company, Sami Labs Ltd which manufactures and markets Phytonutrients and standardized herbal extracts, specialty fine chemicals, and organic intermediates used in the nutritional, pharmaceutical and food industries, has again been recognized for export excellence by the Visvesvaraya Trade Promotion Centre (VTPC). Sami received the Gold Award in the Agricultural and Horticultural category for Medium to Large Enterprises for 2013 – 2014, the third year in a row. Sami also again received the District Gold Awards the Tumkar district.

“We are honored to be recognized for our export success,” said Ms. Neeraja Shetty, Sami Director & President of Strategy & Business Development. “The Karnataka Government’s policies have contributed to our ability to send fine extracts made from herbs grown in India all over the world.”

VTPC, established for promotion of trade from the State of Karnataka, is supervised and regulated by an autonomous body constituted by the Government of Karnataka. Operational since 1965 under the aegis of Department of Industries & Commerce, VTPC is named after the Chief Architect of modern Karnataka, Bharat Ratna Late Sir M. Visvesvaraya, who was instrumental in the industrialization of the state. Karnataka today is one of the key and leading states in exports from India, holding the number one position in software exports with an overwhelming 38% share of total exports and the number four position in export of commodities.

### **About Sami Labs Ltd.**

“The vision of a research scientist and a passionate entrepreneur takes on social and commercial expressions.” This, in short, explains the genesis and growth of Sami Labs”

Dr. Muhammed Majeed established Sabinsa Corporation during the year 1988 in the state of New Jersey, USA with the objective of importing and marketing generic drugs into the US for the drug molecules coming off patent. Very soon he introduced into the US market a new line of products based on Indian herbal plants. It was Dr. Majeed who introduced to the Americans that Ayurveda from India can act as a complete curative to their various ailments. The persistent efforts made by Dr. Majeed in the early nineties in the field of Ayurveda did reap benefits among the Americans. To facilitate the increased demand for innovative application-based products, Sami Labs Limited (formerly known as Sami Chemicals & Extracts Limited) was set up in 1991 in Bangalore as a research and development facility. Today the main thrust and focus of Sami is on new product development and market oriented research. To cater to the expanding global market, Sami Labs has fully owned subsidiaries in USA, Europe, Japan, Australia, Malaysia, Philippines, Vietnam, UAE, China, Russia and South Korea.